

PRESS RELEASE – FOR IMMEDIATE RELEASE

Battleship Missouri Memorial displays to be available in 10 languages

Tokyo, Japan – December 22, 2022 – The Battleship Missouri Memorial, docked at Pearl Harbor, Hawaii, will use QR Translator on 21 of its exhibit panels. Each panel will be available in 10 languages.

The Battleship Missouri is famous for hosting the surrender of Japan on September 2, 1945, at the end of World War II. Since her launch in 1944, the ship has had an impressive career over five decades and three wars. She now serves as a museum dedicated to preserving the ship and her history.

QR Translator is an online service from Japan that simplifies translating printed materials into multiple languages. It has a page builder, where content can be digitized, translated, and post-edited, upon which a QR code is generated. When scanned, the QR code redirects the user to the appropriate language.*

*QR translator detects the device's language setting to determine the appropriate translation.

Twenty-one such QR codes will gradually be placed on signage throughout the public area on the ship and pier. Each QR code will contain information in 10 languages: English, Japanese, Chinese (simplified), Korean, Spanish, French, German, Russian, Ukrainian, and Vietnamese.

With the release of QR Translator 2 (beta), it has become possible to track the number of scans and see which languages get the most views. The USS Battleship Missouri Memorial Association will use the new analytics (scan statistics) function* to monitor its visitors' demographics and use those data to improve the visitor's experience moving forward.

*The analytics (scan statistics) function is a new feature available on the recently released new version of QR Translator (QR Translator 2 beta).

QR Translator is breaking language barriers around the world.
For more information, visit <https://qrtranslator.com/>

QR Translator

QR Translator is a web service developed by PIJIN Co., Ltd. (<https://en.qrtranslator.com/>). Founded as a start-up company in 2011, PIJIN carries on its mission to free the world from language barriers while preserving cultural and linguistic diversity. PIJIN holds patents for QR Translator in Japan, China, Korea, the EU and others.

Contact: Murasaki Fujiyama
Marketing / Public Relations
Shin-Marunouchi Center Bldg. 21F, 1-6-2
Marunouchi, Chiyoda-ku, Tokyo 100-0005 Japan
Tel: +81(3)-4531-9690
Email: fujiyama@qrtranslator.com

Battleship Missouri Memorial

The Battleship Missouri Memorial (<https://ussmissouri.org/>) is dedicated to preserving Battleship Missouri and sharing her story and place in history. It has attracted over 9 million visitors around the world since its opening in 1999.

Contact: Jaelyn Hawse
Director of Communications &
Business Development
63 Cowpens Street
Honolulu, HI 96818
Tel: +1 (808) 455-1600 x246
Email: JaelynH@ussmissouri.org